

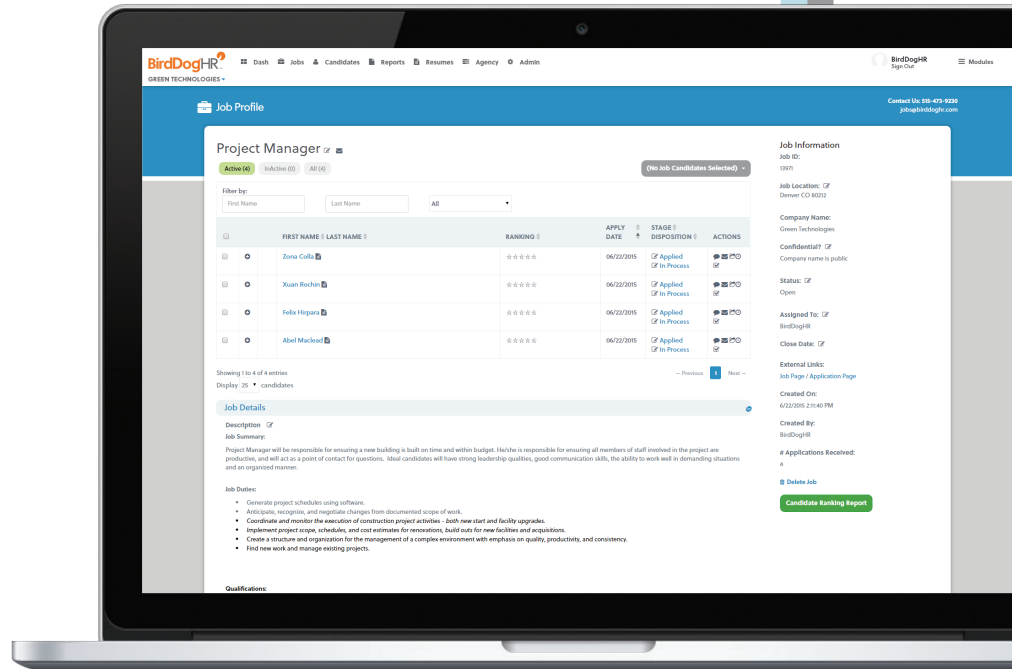


Recruitment and Applicant Tracking System

Reach More Candidates.
Simplify Your Hiring.

Reaching, connecting and engaging with the modern job seeker can be challenging. There are currently four generations in the workforce and each communicates differently. A modern recruiting strategy must be powered by a systematic process that is easy for the applicant to navigate and simple for the recruiter to manage, while ensuring the company maintains compliance, especially if it is a federal contractor.

The BirdDogHR™ Recruitment and Applicant Tracking System (ATS) is a cloud-based solution created to simplify the functions of employment branding, job distribution, candidate management and reporting for efficiency and compliance. The result is a centralized, automated process for attracting high potential employees that will help you reach your goals and grow your business.



Improve the Quality and Quantity of Candidates

Accelerate job distribution to reach more high-potential candidates. Keep your company top of mind by extending your employer brand.

Build a Talent Bench

When you automate recruitment and applicant tracking, every investment in reaching top talent is maximized. Build a community of candidates to tap in to when you have an opening.

Reduce Risk and Maintain Compliance

If your recruitment system isn't solid, you have risk. Build a repeatable documented process for attracting top talent as a business investment that pays off with lower turnover and fewer bad hires.



In today's challenging labor market, you need top talent to deliver exceptional customer value and grow your company. The BirdDogHR ATS solution helps you attract and hire today's most sought-after and highly skilled employees.



Employment Branding

- Seamless integration of the BirdDogHR ATS into your website's career page
- Keyword and location search make finding jobs easy for applicants
- Flexible branding and process flow available by division or business unit



Candidate Management

- No applicant login required
- Score, screen and stack rank candidates to save time
- Job, application and email templates provide consistency
- Access pre-employment results to background and drug screening, assessments and more



Job Distribution

- Set up referral outreach groups (internal and external)
- Unlimited job distribution to over 350 free job boards in our distribution network and niche job boards
- Optional job distribution to fee-based boards to target top talent
- Easy social sharing (Facebook, LinkedIn, Twitter, Google+)



Reporting for Efficiency and Compliance

- Applicant Source Analytics for ROI studies on success
- AAP Reports satisfy Affirmative Action Plan documentation
- VEVRAA/ Section 503 Reporting is available for federal contractors and subcontractors

Talent acquisition can be expensive. The Society for Human Resource Management reports that the cost to replace and hire new staff may be as high as five times the employee's annual salary.

SHRM



BirdDogHR™ offers integrated talent management software and managed services including recruitment and applicant tracking, onboarding, social collaboration, learning management, performance and goal management and succession. Ask your account executive for more details or visit us online at www.birddoghr.com.

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